

D. Erasmus Policy Statement (Overall Strategy)

The Institution agrees to publish this overall strategy (all three parts) on its website within one month after the signature of the Erasmus Charter for Higher Education by the European Commission. ☒

Please describe your institution's international (EU and non-EU) strategy. In your description please explain a) how you choose your partners, b) in which geographical area(s) and c) the most important objectives and target groups of your mobility activities (with regard to staff and students in first, second and third cycles, including study and training, and short cycles). If applicable, also explain how your institution participates in the development of double/multiple/joint degrees. (max. 5000 characters)

Translation language [EN]

Our Institution's international strategy is to participate in European Programs in order to improve not only the professional abilities of the participants but also the linguistic, social and cultural ones.

a) To choose our partners we focus on the different professional sectors related to our offered studies, establishing relationships with the best quality institutions and companies where our students could practice the knowledge acquired at school and, in the future, the educational staff could improve and expand their educational techniques. To ensure the quality of the exchange, we then come to an agreement with the partner to develop the training program in regards to the dates, number of participants, the work placements and activities to be carried out, signing a Training Agreement and Quality Commitment to establish the responsibilities of each partner.

b) The geographical area we have chosen is Europe, specifically Italy and Great Britain and Ireland.

Italy, because it is the country where traditionally people are interested in beauty and fashion, so it is the best in the fields of hairdressing and beauty-care, one of our vocational education training specialties. Italy is also recognized for superior car manufacturing (Ferrari; Alfa-Romeo...) and specialized mechanics, so we choose it for our car mechanic students.

With respect to Great Britain it is also a country famous for their car brands, such as Rolls Royce, Bentley... and more over, the tradition of driving on the left in this country makes it interesting for the professionals in this sector to study the differences in the mechanical parts involved in this change. But the best reason to choose Great Britain is the language.

English is one of the most spoken languages in the world, and to improve not only the grammar, but the pronunciation and spoken fluidity, no country is more appropriate than Great Britain.

Ireland, one of our first partners, is also chosen for the language, and of course for the quality of our partner, a Technical School with the same Personal Image (Hairdressing- Beauty-care) specialty that our Institution teaches.

c) The most important objectives and target groups of our mobility activities are that the vocational education training students can do "on-the-job training" modules or subjects practising the knowledge they have acquired at school in a European Company in their professional sector. The target groups are the students of specialty vocational education training, mainly car mechanics; hairdressers and beauty-care specialists. We have participated in 2011 and 2012 Leonardo da Vinci (IVT) and Erasmus calls and we have also applied for a 2013 call, increasing each year the number of mobilities requested and granted.

Original language [ES]